



PSC & KVSC Government College

(Affiliated to Rayalaseema University, Kurnool)
Bommalasatram, Nandyal, Nandyal District
Andhra Pradesh - 518502



POs, COs and PSOs Mapping

B.A., (ECONOMICS)

PROGRAMME SPECIFIC OUTCOMES (PSOs)

With the goal of enabling students to gain a comprehensive knowledge and applicable knowledge in Economics , the Department of Economics PSC & KVSC Government College, offers three-year undergraduate programs (B.A., H.E.P. & Honors) that span six semesters. The following skills will be acquired by students upon successfully completing the B.A. Economics Degree Program.

PSO 1	Understand basic concepts and theories of economics
PSO 2	Understand the relation/conflict between economic growth & environmental problems as well as economic growth & Social inequality
PSO 3	Have the idea of government economic policies both at national & international level
PSO 4	Ability Comprehend and evaluate economic policies at various levels
PSO 5	Ability to understand Financial Markets & it's working
PSO 6	Familiarity with basic quantitative tools and their applications in economics
PSO 7	Develop analytical ability and other cognitive skills.
PSO 8	Develop interest in taking up higher studies in economics, including research.

PSO – PO MAPPING

	POs						
PSOs		1	2	3	4	5	6
	1	*	*	*	*	*	*
	2	*	*		*	*	*
	3	*					*
	4		*	*	*		*
	5	*	*			*	*
	6		*		*	*	*
	7	*	*	*	*	*	
	8	*	*			*	*

COURSE OUTCOMES (COs)

Course Code: C1

Course Name: MICRO ECONOMICS ANALYSIS

Upon completion of this course, the student will be able to:		PSOs	Pos
CO 1	Understand the differences between microeconomic analysis and macroeconomic analysis various laws and principles of microeconomic theory under consumption,	1,2	1,3,
CO 2	consumer's equilibrium and consumer's surplus using indifference curve analysis.	1	1,4,
CO 3	various laws and principles of microeconomic analysis and market conditions	1,7	3
CO 4	Draws critical diagrams and graphs to explain and examine the application of various laws and principles of microeconomic analysis	1	1,2
CO 5	Understanding the distribution of income between various Production Factors	1,2	1,7,8

Course Code : C2

Course Name: MACRO ECONOMIC ANALYSIS

Upon completion of this course, the student will be able to:		PSOs	Pos
CO 1	Various concepts, definitions, laws and principles of macroeconomic theory with reference to income, employment, money, banking and finance	1.2	1,3
CO 2	functions of commercial banks and central bank, creation and control of credit	2,4	1,2,4
CO 3	In order to understand the interrelationship between various components of national income	3,6	1,4,5
CO 4	Consumption and investment functions; concepts of multiplier and accelerator	1	2,6
CO 5	Understanding of Financial Market	1,5	1,3,6

Course Code: C3

Course Name: DEVELOPMENT ECONOMICS

Upon completion of this course, the student will be able to:		PSOs	Pos
CO 1	Distinction between growth and development with examples	1	1,2,4
CO 2	Characteristics of developing and developed economies and distinction between the two	1,2	1,2,4
CO 3	Understanding the theoretical aspects of a few models and strategies of economic growth	1	2,4
CO 4	Understanding role and importance of various financial and other institutions in the context of India's economic development	2	2,6
CO 5	Understand the factor of Choice of technology importance	1,3	2,4

Course Code: C4

Course Name: ECONOMIC DEVELOPMENT- INDIA AND ANDHRA PRADESH

Upon completion of this course, the student will be able to:		PSOs	Pos
CO 1	Objectives, outlays and achievements of economic plans and growth strategies	3,4,8	1,2,6
CO 2	Understanding of Characteristics of Indian Economy	4	1,2,6
CO 3	Understanding of available Resources, demographic issues, general problems of poverty and unemployment and relevant policies	3, 8	6
CO 4	Understanding of Indian Tax system, recent changes, issues of public expenditure and public debt, recent finance commissions and devolution of funds	3	3,6
CO 5	Leading issues of current importance relating to India and AP economy, major policies and programmes	3,4	3,6

Course Code: C5

Course Name: STATISTICAL METHODS FOR ECONOMICS

Upon completion of this course, the student will be able to:		PSOs	Pos
CO 1	various formulae used to measure central tendency, correlation regression and Indices	1	1,2,
CO 2	Understanding of various types of data collections	1	2,4
CO 3	Analyses and solves using given data and information (analysis and evaluation)	2	2,6
CO 4	Understand how draws critical diagrams and graphs	1,2,6	2,6,8
CO 5	Demonstrate the practical skills required to get employment in retail and digitalmarketing or to start own digital marketing.	1,6	2,6

Course Code: 6B

Course Name: Urban Entrepreneurship and MSMEs

Upon completion of this course, the student will be able to:		PSOs	Pos
CO 1	Understanding the basic theories and essentials of entrepreneurship	1	1,6
CO 2	Identify and analyze the entrepreneurship opportunities available in local urban area	1	1,6
CO 3	Applying the theories of entrepreneurship to the conditions of local urban area and formulate appropriate business ideas.	1,2,	1,3,6
CO 4	Demonstrate practical skills that will enable them to start urban entrepreneurship	1	1,6

Course Code: 7B

Course Name: Retail and Digital Marketing

Upon completion of this course, the student will be able to:		PSOs	Pos
CO 1	Understand the concepts and principles about the retail and digital marketing;	1,7,8	1,2,6
CO 2	Identify and analyse the opportunities related to retail and digital marketing available in the local area;	1,8	2,6
CO 3	Apply the concept to formulate the new strategies related to retail and digital marketing;	1	4,5,7
CO 4	Demonstrate the Practical skills acquired to get employment in retail and digital market in or to start own digital marketing	4,5	1,2,4
